



## Platform Presents: #ThisisMYbeauty

**The RAW Mission:** *The mission of RAW Honey is to empower, encourage, and enlighten individuals of diverse backgrounds and experiences to courageously endeavor in seeking one's true self while emphasizing positive self-efficacy and growth. There is an intentional task to reveal to each individual the resting power one possesses to become the person one desires, and achieve the goals one is created for. Furthermore, this platform seeks to awaken individual potential through restoration, awareness, and exploring why you are created for your destiny to journey towards the RAW Honey that is within our lives. Together, we will rest as a fruitful and plentiful honeycomb.*

**The RAW Purpose:** *The purpose of RAW Honey is to serve as a platform that provides a safe and inclusive space for individuals to explore self-improvement through emphasis of strengths and collective empowerment. RAW Honey provides both supportive consultation for individuals seeking support and accountability, while showcasing expression of enduring and surviving hardships and obstacles through arts and broadcasts. This is to reach individuals in diverse methods and help each individual to relate to the testimonies shared and experience empowerment and growth.*

### **#ThisisMYbeauty Photography Platform Campaign**



As society tries to define our standards of beauty, we are ready to take those definitions back. #ThisisMYbeauty campaign provides the platform for womyn to show their personal definition of their beauty—no boundaries. A photoshoot will be held, free of cost, to allow the opportunity for each participant to express their beauty to the world. Along with their final photo, each womyn will submit a story to compliment the story told in the photo. The purpose is to define beauty beyond a pretty face and a beautiful body, but also experiences, passions, talents, challenges, and triumphs. Together, we will tell a story that this is OUR beauty. If one is not able to attend, participants are welcomed to submit a photo to be included in the campaign.

Each womyn interested in participating will submit an application via email. The event will include an opening session to get to know everyone, the photoshoot, and a closing group picture. Afterwards, the photos will be edited and emailed to each participant. *Donations are welcomed and accepted.*



## #ThisisMYbeauty Photography Platform Application

Thank you for applying to the #ThisisMYbeauty Photography Platform. This is an opportunity to support your story and experiences, as well as unite others' stories and experience to create our masterpiece of beauty.

Name: \_\_\_\_\_ Preferred Nicknames: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Apt./Suite (if applicable): \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Accept Text Messages? \_\_\_\_\_

Email Address: \_\_\_\_\_

Will you be present for this event? \_\_\_\_\_

Why do you want to participate in this campaign?

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What story/message would you like your picture to capture?

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Outstanding questions about the campaign or *RAW Honey*:

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**Permission of Photo Release for Public Use:** As this campaign will be shared on the RAW Honey Platform social media sites and the website ([www.rawhoney.com](http://www.rawhoney.com)), permission must be granted to use your photos and stories on a public platform. Please certify your permission of release by providing your initials on the line(s) that qualify for your acceptance. Please note that the release is optional, and denial of release does not deny participation in the campaign.

\_\_\_\_\_ Release on Social Media Pages and Website      \_\_\_\_\_ Release on Social Media Pages and Reject Website

\_\_\_\_\_ Release on Website and Reject Social Media Pages      \_\_\_\_\_ Reject Social Media Pages and Website

Contact: April Napier (Bee) || [rawhoneywc@gmail.com](mailto:rawhoneywc@gmail.com) | <http://www.rawhoney.com>

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